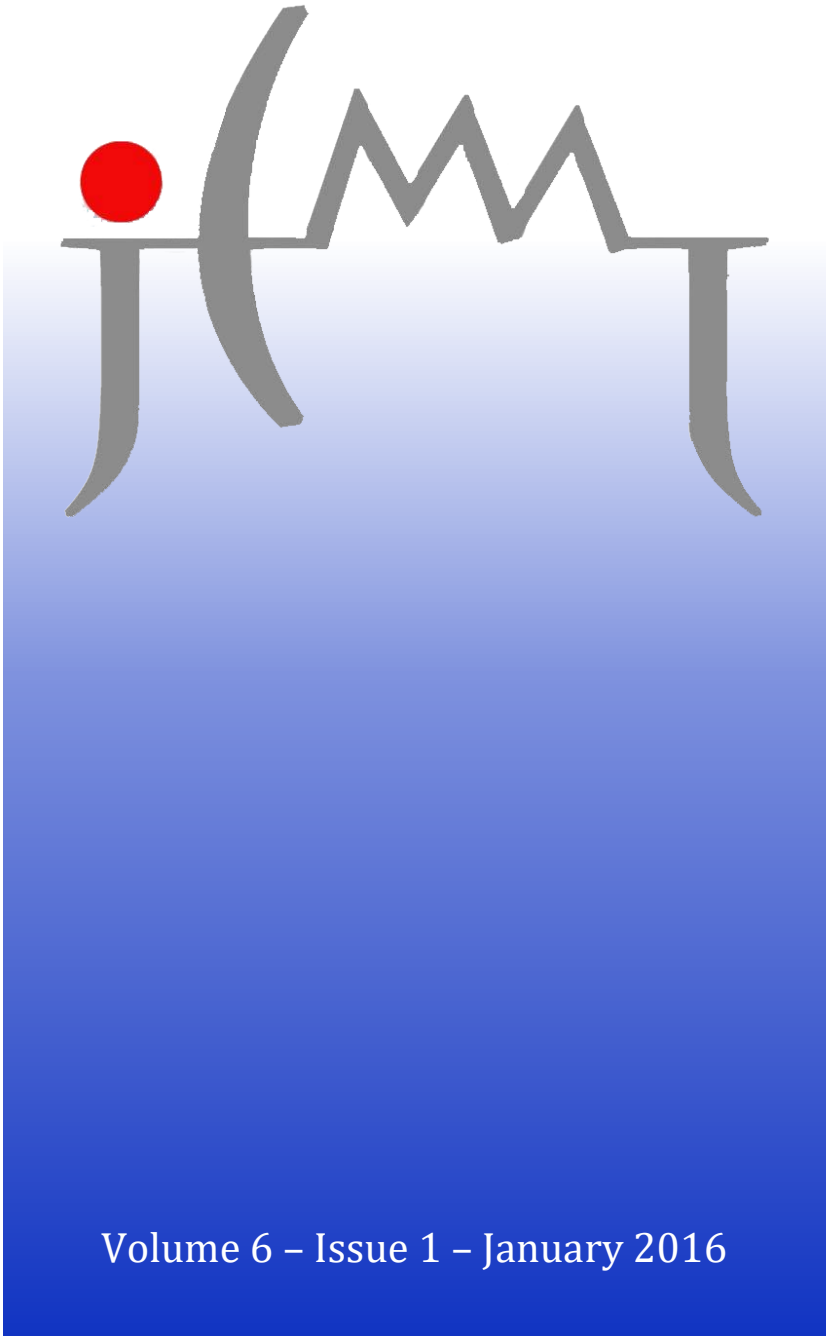
Online Journal of Communication & Media Technologies

ISSN: 1986-3497 (Online)



Volume 6 – Issue 1 – January 2016

This page intentionally left blank

Online Journal of Communication and Media Technologies

The Online Journal of Communication and Media Technologies (OJCMT) is an international open access journal, rigorously peer-reviewed journal in the field of Communication and its related fields. OJCMT is interested in research not only on Theory and Practice of Communication and Media Studies but also new trends and developments, Communication in Education, Visual Communication and Design, Integrated Marketing Communication and Advertising. OJCMT is published four times a year in January, April, July and October. Each article is reviewed by two blind reviewers from an internationally recognized pool of reviewers.

OJCMT aims at being one of the prominent journals in the fields mentioned above. We welcome articles of theory, research and review nature and will be very happy to receive your manuscripts in this ambitious journal.

ISSN: 1986-3497 (Online)

Abstracting / Indexing

Online Journal of Communication and Media Technologies is listed by the following indexes/databases/directories/libraries.

- International Association for Media and Communication Research – IAMCR
- Google Scholar
- SCILIT
- Crossref

Contact

Editorial Contact

Ali Akay, Ph.D.

Editor-in-Chief

editor@ojcmt.net

Editorial Board

Editor in Chief

Ali Akay - Marmara University, Turkey

Editorial Advisory Board

Aldo Van Weezel - Universidad de los Andes, Colombia

Alex Nesterenko - Grand Valley State University, USA

Anabel Quan-Haase - University of Western Ontario, Canada

Andrew Flanagin - University of California, Sanata Barbara, USA

Ann E. Williams - Georgia State University, USA

Autumn Edwards - Western Michigan University, USA

Aysel Aziz - Yeniyuzyil University, Turkey

Aytekin Isman - Sakarya University, Turkey

Bren Ortega Murphy - Loyola University Chicago, USA

Claire Badaracco - Marquette University, USA

Cynthia Carter - Cardiff University, United Kingdom

Dan Shaver - Jönköping International Business School, Sweden

Elirea Bornman - University of South Africa, South Africa

Emre Zeytinoglu - Mimar Sinan University, Turkey

Eric Zhi-Feng Liu - National Chiao Tung University, Taiwan

Eugène Loos - University of Amsterdam, Netherland

Gregory C. Lisby - Georgia State University, USA

Hannah Rockwell - Loyola University Chicago, USA

Inger Stole - University of Illinois, USA

Jacquelyn Burkell - University of Western Ontario, Canada

Jairo Lugo Ocando - University of Sheffield, United Kingdom

Jenepher Lennox Terrion - University of Ottawa, Canada

Joan-Francesc Fondevila-Gascón - Universitat Abat Oliba CEU (UAO), Spain

John C. Sherblom - University of Maine, USA

Kari Andén-Papadopoulos - University of Stockholm, Sweden

Kostas Saltzis - University of Leicester, United Kingdom

Krishnamurthy Sriramesh - Massey University, New Zealand

Laurence Hauttekeete - University of Ghent, Belgium

Lee Humphreys - Cornell University, USA

Levi Obijiofor - University of Queensland, Australia

Linda Harasim - Simon Fraser University, Canada

Majid Abbasi - Vije, School of Visual Communication, Iran

Martin R Baeyens - University of Gent, Belgium

Ming Cheung - The University of Adelaide, Australia

Miriam J. Metzger - University of California, Santa Barbara, USA

Nathan E. Stormer - University of Maine, USA

Ngu Teck Hua - Universiti Teknologi Mara, Malaysia

Pamela Morris - Loyola University Chicago, USA

Paul Mihailidis - Hofstra University, USA

Rachel Barker - University of South Africa, South Africa

Renata Matkevičienė - Vilnius University, Lithuania

Richard Haynes - University of Stirling, United Kingdom

Robert N. Bostrom - University of Kentucky, USA

Rukhsana Ahmed - University of Ottawa, Canada

Santosh Kumar Mishra - S. N. D. T. Women's University, India

Serra Gorpe - Istanbul University, Turkey

Seth Noar - University of Kentucky, USA

Sherry Baker - Brigham Young University, USA

Stella C. Chia - City University of Hong Kong, Hong Kong

Tahseen Mansour - Yarmouk University, Jordan

Tomasz Gackowski - Warsaw University, Poland

Umit Inatci - Eastern Mediterranean University, TRNC

Valerie V. Peterson - Grand Valley State University, USA

Vincenzo Luccchese Salati - Universita di Venezia, Italy

Won Yong Jang - Univ. of Wisconsin at Eau Claire, USA

Zane L. Berge - University of Maryland, Baltimore County, USA

CONTENTS

An Investigation into the Macro Rhetorical Structures of the EFL Research Abstracts of Graduates of 2013: The Case of Bahir Dar University in Ethiopia **1-22**
Cherie Mesfin Gessesse
https://doi.org/10.29333/ojcmt/2534

Designing an Educational Aid Tool to Learning Waste Separation for 5-7 Years Old Children **23-34**
Nasser Kolaini Mamghani, Sara Mostowfi, Mehdi Khorram
https://doi.org/10.29333/ojcmt/2535

Elderly People's Choice of Media and their Perceived State of Loneliness **35-47**
Erdem Ongun, Feride Zeynep Guder, Askin Demirag
https://doi.org/10.29333/ojcmt/2536

Government Public Relations in Turkey: Social Media Usage of Turkish Ministries in Relationship Building **48-63**
Hatun Boztepe-Taskiran
https://doi.org/10.29333/ojcmt/2537

Identifying the Main Factors Influencing the Audience Satisfied By New Media Technologies **64-76**
Babak Rahnavard
https://doi.org/10.29333/ojcmt/2538

Listen to What Doctors Say: Discursive Authority in Two Persian Medical Publications **77-87**
Seyyed-Abdolhamid Mirhosseini
https://doi.org/10.29333/ojcmt/2539

Media Preferences and Perceptions: The Case of Bahir Dar University Instructors **88-102**
Biset Ayalew Nigatu
https://doi.org/10.29333/ojcmt/2540

Study on Communication Barriers in the Classroom: A Teacher's Perspective **103-118**
Nilanjana Pal, Santoshi Halder, Abhijit Guha
https://doi.org/10.29333/ojcmt/2541

The Emerging Cyber Media: The beginning of a New Media and the end of Old Media **119-128**
Aborisade Philip Olubunmi
https://doi.org/10.29333/ojcmt/2542

Turkish Series: Products of Popular Culture and Tools for Inclusive Globalization **129-142**
Cansu Arisoy
https://doi.org/10.29333/ojcmt/2543